

Accreditation Policy – Guidelines for Criteria 7

The Quality Assurance Committee (QAC) is committed to accrediting high quality continuing education activities that promote the ongoing competency of registered opticians in Ontario. The QAC is further committed to transparency and clarity in the accreditation process.

To that end, the QAC has issued the following guidelines with respect to Criteria 7 of the Accreditation Policy and how this criteria will be interpreted with respect to the use of logos and brand names in CE presentation materials:

1. CE materials may make reference to specific brand names and products where necessary for the purposes of the presentation.
2. CE materials may include a slide or reference at the beginning *or* end of the materials that includes the company name and/or logo. The materials may not, however, include logos on every slide.

In addition, CE providers are encouraged to review the Accreditation Checklist. This checklist is used as a guide by members of the QAC when assessing CE materials that have been submitted for accreditation.

Thank you for your continued support of the professional development of opticians in Ontario.

Please feel welcome to contact the College should you have any questions or concerns.