

COO Strategic Plan 2020 – 2021

VISION

We protect the public by regulating Ontario Opticians to ensure they maintain a high standard of practice and professionalism.

MISSION

We ensure the highest standard of vision care for all Ontarians.

VALUES

Transparency

Integrity

Accountability

Efficiency

STRATEGIC PRIORITIES

Modernize how the College regulates the dispensing of eyewear in light of changing technology in the practice environment and changing patient preferences.

Transform our governance framework and organizational processes to increase efficiency and public trust.

Enhance the College's effectiveness and trustworthiness through improved stakeholder awareness and engagement.